

Attendees: President Mary Cliff, Treasurer Jerry Stein, Program & Events Chair Marty Summerour, Membership Chair Stephanie Kaufman, Publicity Chair Katie Blaisdell, Newsletter Chair Roxanne Watts, Secretary Cat Tucker, At-Large Steve Roth, At-Large Member Hannah Platt, At-Large-To-Be Sue McIver, Guest Charlie Baum, Guest Linda Goodman

Absent: Dance Chair Penelope Weinberger, Vice-President David Shewmaker, At-Large Member Chris Bracken

Mary officially called the meeting to order at 8:20 pm when our 8th member arrived.

Minutes for June – Need to change the beginning time to 8:40 pm. Add Sue McIver as helping with Membership. Motion made by Steven to accept the minutes as amended, seconded by Sue.

Treasurer's Report:

- Our accountant sent along the report that has entries in our checking account with no matching entries in the database. Suggests we try to reconcile just in case we are audited.
- For the first time we are in the red by about \$2,000. We have spent more money than we've taken in as of July 6th. Hopefully will come out even at the end of the year. Have not gone into the reserves. WFF lost some money based on unofficial info
- WFF: Income of \$24,000.....includes ads, grants, t-shirts, crafters fees and memberships. Expenses totaled \$29,000. We budgeted that they would lose \$4,500 so we are pretty close to budget.
- Our budget can be reset midyear if acted upon by the board.
- Starting next year Jerry has decided to use QuickBooks. Currently we use Dennis' system for bookkeeping. Jerry would like to use Leslie Barkley as our official accountant. It is a paid position (\$400 per month). Leslie is a former FSGW treasurer and has experience in using QuickBooks.....she has shown that she is a person that we can rely on. Steve suggests that it is important for Jerry to work with the accountant with whom he feels the most comfortable. (Accountant is accountable only to the Treasurer. We do not need a vote on this.)
 - All agree that Leslie would be a good candidate for this position.
 - If we go with QuickBooks Online, multiple people can have access to it when appropriate permissions are granted

Membership Report:

Since June we've lost 7 members. New net total: 2007 members.

Newsletter Report:

- No major report.....no newsletter this month
- No one knows where extra newsletters were placed after the WFF.
- It was suggested to Roxanne that we distribute some of the extra newsletters to local universities and colleges.
 - Orientation Week at the Universities – Steven to make a few calls.
- Various libraries currently receive newsletters and it was suggested that we revisit the library distribution list.
- July 10th is the August newsletter deadline

Publicity Report:

- Lots of projects to work on.
- We should make better use of committees.
- New media
 - We have a facebook page – board members are administrators, so is it official?
 - Eric Cole is the Administrator and is our technical support.
 - Need to know how to answer questions about how to deal with liabilities that could come up beyond our control if it really is “official.”
 - It is not yet linked to our website.

- Need to figure out how to make our current FSGW facebook page “official”
 - Publicity Chair Katie Blaisdell said that she would work on accomplishing this.
- Promo tracking
 - How do we see where events are posted, i.e. bulletin boards, lists, etc. so we can figure out how we can get the info there?
 - How can we figure out where our promos are being seen.....track where it’s being seen and if it’s hitting a wide enough audience?
 - It was suggested that we have a list at the dance admission table “Give me more info on FSGW”.....legal pad.
 - Enlist support of people to volunteer to type out the names and e-mail addresses
 - On the form you could ask “how did you find out about this event” to track.
- Story placing
 - Try to get stories placed.....must try and get a good hook. Donna Fletcher is willing to help us in this effort. Very active in the area folk community...
 - Have never done this before.

Program/Events Report:

- Upcoming Season
 - 11 concerts booked so far, with dates, etc.
 - House Concert in August – Lynn Graham <http://www.storyandsong.com/>
 - August 15th – Cathy Barton and Dave Para <http://www.bartonpara.com/>
 - Sept 11th Presentation by scholar from England.....Will Kaufman. Part lecture/part performance. He is not charging us. <http://www.myspace.com/willkaufman>
 - Oct 8th Ebony Hillbillies – old time string band <http://www.ebonyhillbillies.com/>
 - Oct 14th Tom Lewis <http://www.tomlewis.net/>
 - Nov 20th Dana and Susan Robinson...singer songwriters <http://www.myspace.com/danaandsusanrobinson>
 - Nov 28th Joe Hickerson's 75th birthday party....FSGW founding member <http://www.joehickerson.com/>
 - Dec 18th Nowell Sing We Clear <http://homepages.erver.net/~barrand/NSWC.html>
 - Jan 7th Ken Kolodner...hammer dulcimer and Elke Baker on Fiddle <http://www.kenkolodner.com/index.html>
 - Jan 22nd Hot Seats (Richmond) good-time/old-time jug band <http://thehotseats.net/>
 - Possible February Balkan event
 - Minifest should be the first weekend in February
 - Feb 11th John Wort Hannam....Fort Macleod,, Alberta, Canada....songs of working people. <http://www.johnworthannam.com/video.htm>
 - March 5th Samuel James - blues from Maine <http://www.myspace.com/sugarsmallhouse>
 - April 22nd Michelle Choinière from Vermont <http://www.michelechoiniere.com/bio.htm>
- Timing/Inclusion of Jonathan Eberhart Concert
 - Marty doesn’t want to do this again unless the Eberhart Committee becomes more involved in the process
 - Cost of event comes out of the Eberhart fund.

Dance Report:

- Bands booked except for Sept. 19th and Dec 26th, also there are many bookings next year.
- One of note is May 22nd, Penelope is thinking about having a big all day (or at least longer than usual) dance event, with Perpetual eMotion and Giant Robot Dance and possibly a third band for a 2:30 to 10:30 event. Plans are coming together. Will the board support setting up a flat fee or high-ish minimum for the bands?
 - Bring it to the budget meeting in August.....the Board is eager to hear more.

Old Business:

- Archives to LoC - Pat McGee will place "ad" for volunteer coordinator for this project in August newsletter
- Takoma Street Festival - have sent in the application.

- Web Committee report
 - Report from founding webmaster, Dennis Cook:
 - Dennis has uploaded the open source code to SourceForge under the MyOrgNet project for development access. MyOrgNet is now in the open source domain and available to developers, but not yet to the public as a distribution package ready to install.

Dennis thinks things are stable enough now to begin Alpha testing the parts that have changed. The MyOrgNet demo site myorgnet.com/demo/ with instructions how to login as the demo users for the various functions. It has the latest Alpha test version on which April could unleash her stable of testers and documenters.

Dennis has written and alpha tested the Install program, and wants to do a little more clean-up on the demo/distribution database before assembling the public release package. Hopefully this week.

Judy and Dennis have moved their home database from MS Access onto the MyOrgNet system running on one of our lap tops, and he's been fixing bugs and adding conveniences in the Names, new personal Calendar for actions and appointments, Event Definition, and new presentation content (Sets) code. Judy is very pleased with how fast and well it is working compared to the MS Access database.

Until he gets some feedback on the Events, Membership and/or Publicity tools, Dennis will start working on rewriting the inventory and equipment code plus a tour summary report for the calendar and a performer-centric version of Event Close.

- New website is in architectural progress
- Revising logos
- Slower than we thought it would be
- Would be nice to have a grant to help fund

New Business:

- Eisteddfod co-sponsorship - 11/5-7 @ Hudson Valley Resort & Spa, Kerhonkson, NY 12446
 - Put on by Folk Music Society of NY(Pinewoods)
 - Are asking other folk organizations to partner with them
 - Provides additional places to distribute flyers, etc.
 - They will publicize us
 - They ask that we don't schedule a competing event (no conflict)
 - They don't want any money.....just want to use our name.
 - Motion was made by Marty to become an associated organization with this event. 2nd by Sue
 - All were in favor
 - Motion passed

Budget meeting: August 1st, 11 am to 5 pm at Penelope's house. 2nd choice is August 22nd

Next meeting: Tuesday, August 3, 2010 at Glen Echo.

The meeting was adjourned at 10:30 pm (Motion to adjourn by Steven, 2nd by Marty)

Respectfully submitted by Cat Tucker

Catherine A. Tucker